



Imagine SEFTON 2030

newsfeed

Issue 2 December 2016

Councillor Paulette Lappin



A Framework has been agreed

Earlier this year we asked our residents, businesses and many visitors to the borough to imagine Sefton in 2030.

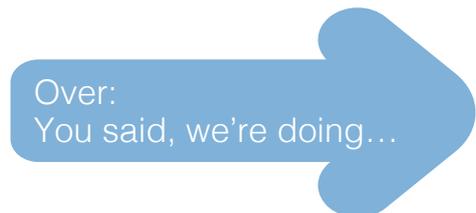
In their thousands they told us they want to be involved in planning our future, what matters to them and how we all need to work together to make the vision happen. Following this feedback, we refined the Sefton 2030 themes to make sure that the messages were accessible.

We are pleased to say that at the November Full Council meeting, Councillors considered

the eight themes and the outcomes that are important to our communities and agreed a Framework to guide the Council and partners on its long term planning to fulfil the ambitions that we have for the borough.

The Council, with our many partners, will work together to unlock our potential, making the most of our many strengths and assets such as our beautiful coast. Unfortunately the impact of continuous Government cuts will influence how we all move forward together. Since 2011 we have lost £169m in funding and we are currently developing our plans for further savings of £64m over the next three years.

We know that this will be a real challenge but along with our partners we remain ambitious and are determined to see all our communities prosper and flourish in the future. We know that things will not happen overnight – that it is long term planning. We will keep you informed of developments and how you can get involved.



You said, we're doing...

You Said ➔

Job opportunities are seen as one of the important areas to start with.

➔ We're doing

Since April 2016 Sefton Council's employer engagement programme, Sefton@work, has advertised and worked with 240 jobs, in addition they have advertised and worked with 79 trainee or developmental roles for young people, including Apprenticeships. This is for workless sefton residents who have found difficulty getting into the labour market.

Domino, a global developer and manufacturer of coding and marking technologies is celebrating the expansion of its fluids operation in Sefton. The site on the Senate Business Park in Bootle will allow for expansion of its current production lines as well as investment in state-of-the-art equipment. Domino currently employs 75 staff in Bootle. The new project will not only safeguard the current workforce but is anticipated to create new jobs when fully operational.

You Said ➔

Investing in the infrastructure of Sefton will generate a strong, sustainable economy.

This will help to bring life back to our town centres and high streets.

You Said ➔

It's important to promote Sefton as a place to visit and as a business destination

➔ We're doing

We are looking at different ways to promote the many great assets we have. We have developed a short clip which is on You Tube. Take a look and share with your friends and family.

www.youtube.com/watch?v=zXXDxDKU76Y



➔ We're doing...

In a bid to transform both Southport and Bootle, two brand new frameworks have been approved by Sefton Council's Cabinet. The proposals aim to re-imagine the two towns and help stimulate investment. This is not an overnight process and many of the proposals within the Frameworks require large amounts of inward investment but they will ensure that these two towns have the best opportunity to develop and reach their potential.

Imagine
SEFTON
2030

How to stay involved....

If you would like to be added to our stakeholder mailing list, please email Jayne.vincent@sefton.gov.uk with your name and contact details.

www.imaginesefton2030.co.uk

 @seftoncouncil