

THE YEAR OF SEFTON'S  
**COAST** 2017



# Sefton 2030

## newsfeed

Issue 3 January 2017

### Some exciting news

Councillor  
Paulette Lappin



This is our third Sefton 2030 Newsletter. The focus of this edition is about the Sefton Coast and the work Sefton Council and its partners are doing in response to your feedback.

Councillor  
Trish Hardy



Over 3500 people took part in tImagine Sefton 2030 and one of the strongest themes to come out of this was the sense of pride and love that residents have for the coast and the surrounding green areas.

Here's what some people said about the Coast when they were asked what they love about Sefton...

***"Great coast and nature reserves"***

***"I love the beach and woods at Formby"***

***"Wide open spaces of the coastline - seascapes, breathing space"***

***"I love the coastal areas of Sefton; they are a fantastic place to escape from everyday life"***



2017 marks some significant milestones surrounding the Sefton coast as the National Trust celebrate 50 years at Formby and The 146th Open at Royal Birkdale takes place in July. Sefton Council and partners are also this year launching a consultation on the new Sefton Coast Plan.

This, combined with your Sefton 2030 Vision feedback, presents a real opportunity for us all to celebrate the Sefton coast and on the January 19, 2017 we officially launched '2017, The Year of Sefton's Coast'.

The launch

The event took place at Crosby Lakeside involving many key partners, Councillors and was supported by Jamie Carragher, former Liverpool defender and Freedom of Sefton holder along with Bootle born Paralympian tennis player, Jamie Burdekin.



At the Launch of 2017 The Year of Sefton's Coast at Crosby Lakeside Adventure Centre with local heroes, football legend, Jamie Carragher and tennis paralympian Jamie Burdekin.

'2017, The Year of Sefton's Coast' looks set to be a true celebration of everything Sefton's wonderful coastline has to offer, the events, the history, the wildlife, the health benefits, literally anything and everything taking place on Sefton's 22 miles of coastline.

"By making 2017 the Year of Sefton's Coast, we can link with our many partners and showcase everything associated with the Sefton coast and highlight all the events taking place on this amazing stretch of land. We hope this will leave a lasting legacy to future generations to continually use and love our coast along with health benefits associated with it."

The launch event coincided with a special coast themed competition, Cllr John Fairclough, Sefton Council's Cabinet Member Locality Services, added: "Working with our many partners we are launching a dedicated website to the Sefton coast and are also asking school children across the borough to help design a mascot for this exciting project.

"We want children to put their artistic thinking caps on and come up with a mascot which sums up the Sefton coast to them."

Details on the mascot competition will be circulated to schools and partners across the borough and for further information on the Year of Sefton's Coast, visit [www.seftoncoast.co.uk](http://www.seftoncoast.co.uk).

There are a number of fantastic events scheduled throughout the year so please make sure you check out the events calendar on the website. You can contact us through the website or social media:

-  /seftoncoast2017
-  @seftoncoast2017
-  @seftoncoast2017

Cllrs Paul Cummins and John Fairclough are Sefton Council's main sponsors for 2017 - The Year of Sefton's Coast. Cllr Paul Cummins, Sefton Council's Cabinet Member for Adult Social Care, said: "The Sefton coast is one of our key assets and boasts international significance for its

sand dunes and being home to rare flora and fauna.



Cllr Paul Cummins launching 2017 The Year of the Coast



Sefton  
2030

## How to stay involved....

If you would like to be added to our stakeholder mailing list, please email [Jayne.vincent@sefton.gov.uk](mailto:Jayne.vincent@sefton.gov.uk) with your name and contact details.

[www.imaginesefton2030.co.uk](http://www.imaginesefton2030.co.uk)

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